

## DEEPACT Short Proposal Template

**Maximum page limit:** The maximum page limit is **5 pages** (excluding the cover page).

**Formatting conditions:** The reference font for the body text of proposals is **Times New Roman** (Windows platforms), **Times/Times New Roman** (Apple platforms) or **Nimbus Roman No. 9 L** (Linux distributions).

The minimum font size allowed is **11 points**. Standard character spacing and a minimum of single line spacing is to be used. This applies to the body text, including text in tables.

The page size is **A4**, and all margins (top, bottom, left, right) should be at least **15 mm** (not including any footers or headers).

### *General Information*

- Name of your company:
- Title and acronym (if any) of the project:
- EIC Accelerator reference panel(s)<sup>1</sup> (min: 1; max: 3):

### *Eligibility*

Explain why your company is eligible to DEEPACT (refer to the eligibility clauses included in the DEEPACT Call for Expression of Interest)

### *Experience with EU-funded programmes*

Briefly describe your experience in acquiring and executing projects funded by the EU. Refer to up to 5 EU-funded projects, including project name, funding programme, role of your company (e.g., Coordinator, Work Package/task leader, contributor, etc.) both in the project acquisition and in the project execution.

Describe your experience in drafting project proposals for EU-funded programmes, in general, and for the EIC programme, in particular.

### *CEO, Team and Company description*

- Describe your company
- Explain your vision and your ambition to scale up.
- Present the CEO or the highest managing position of the company.
- Present your core team, including the track record and key competences of the founder(s) and key team members using the following table.

<b>Team Member (Name and Surname)</b>	<b>Founder (Y/N)</b>	<b>Position – Department</b>	<b>Key competences</b>	<b>Commitment to the company (from 1% to 100%)</b>

<sup>1</sup> To be selected from the 2-level EIC Accelerator panels taxonomy ([https://eic.ec.europa.eu/eic-accelerator-panels-taxonomy\\_en](https://eic.ec.europa.eu/eic-accelerator-panels-taxonomy_en))




- Identify eventual missing skills.

### *The problem/market opportunity*

- Describe the problem you are trying to address from the customer/user point of view.
- Explain why it is a problem and for whom.

### *The innovation: Solution/Product or Services (USP)*

- Present the solution: explain how it works in practice, what it changes for potential users, the way(s) in which it is unique, why it is innovative, disruptive and better than existing solutions, why it has breakthrough potential.
- Explain concretely how you have achieved the current TRL level and describe why now is the right time to bring it to the market.
- Describe if your solution has been validated by external organizations.
- Describe your IP strategy and list your key patents.

### *Market and Competition analysis*

- Describe your business model and your target market(s), explain why customers would be willing to pay, who are the competitors and what are the advantages and disadvantages of your solution.
- Explain why your innovation will be successful in these market(s).

### *Financial Information*

- Describe your financing history (funding raised so far, including equity & grants).
- Describe your cap table.
- Describe your financial forecast for 5-years post market introduction of your solution.

### *Funding Need*

- Describe your financial needs for grants and investment.
- Explain why you have not been able to raise sufficient investment to carry out your project and why you need the support of the EIC (*please note that the figures are indicative at this stage*).

