

DEEPACT Short Proposal Template

Recommendation: when preparing your application to DEEPACT, **keep the headings of this template** and address the topics described by **each of the bullet points listed**, as specifically as possible

Maximum page limit: The maximum page limit is **5 pages** (excluding the cover page).

Formatting conditions: The reference font for the body text of proposals is **Times New Roman** (Windows platforms), **Times/Times New Roman** (Apple platforms) or **Nimbus Roman No. 9 L** (Linux distributions).

The minimum font size allowed is **11 points**. Standard character spacing and a minimum of single line spacing is to be used. This applies to the body text, including text in tables.

The page size is **A4**, and all margins (top, bottom, left, right) should be at least **15 mm** (not including any footers or headers).

General Information

- Name of your company:
- Title and acronym (if any) of the project:
- EIC Accelerator reference panel(s)¹ (min: 1; max: 3):

Eligibility

Explain why your company is eligible to DEEPACT (refer to the eligibility clauses included in the DEEPACT Call for Expression of Interest)

Experience of the Company with EU-funded programmes

- Briefly describe your experience in acquiring and executing projects funded by EU programmes. Refer to up to 5 EU-funded projects, including project name, funding programme, role of your company both in the project acquisition and in the project execution (e.g., Coordinator, Work Package/task leader, contributor, etc.).
- Describe your experience in drafting project proposals for EU-funded programmes, in general, and for the EIC programme, in particular.

CEO, Team and Company description

- Describe your company.
- Present the CEO or the highest managing position of the company.
- Present your core team, including the track record and key competences of the founder(s) and key team members using the following table.

Team Member (Name and Surname)	Founder (Y/N)	Position – Department	Key competences	Commitment to the company (from 1% to 100%)

¹ To be selected from the 2-level EIC Accelerator panels taxonomy (https://eic.ec.europa.eu/eic-accelerator-panels-taxonomy_en)



- Identify any missing skills and describe your plans to acquire them.

Financial Information of the Company

- Describe your financing history so far (funding raised, including equity & grants).
- Describe your capital table.

Ambition of the Company

- Explain your vision for the future of your company and your ambition to scale up.

The Problem Addressed and the Solution Proposed

- Describe the problem you are trying to address from the customer/user point of view.
- Explain why it is a problem and for whom.
- Explain how your solution works in practice and what it changes for potential users.

The Uniqueness and Breakthrough Potential of the Solution

- Describe the way(s) in which your solution is unique, why it is innovative, disruptive and better than existing solutions.
- Explain why your solution is deep tech and has breakthrough character.

Maturity

- Demonstrate concretely that the technology component of your innovation has fully reached at least TRL 5 (i.e., it has been validated in an environment relevant for the application of the technology) and therefore the technology is at TRL 6.
- Describe if and how your solution has been validated by external organizations.
- Describe concretely how you plan to increase the TRL of the technology component of your solution.
- Describe why your solution is at the cutting edge of new markets, societal and/or technology trends.

Intellectual Property Management

- List your key patents.
- Describe your IP strategy.

Market Analysis and Competition Analysis

- Describe your business model and your target market(s), explain why customers would be willing to pay, who are the competitors and what are the advantages and disadvantages of your solution.
- Explain why your innovation will be successful in these market(s).





Market Development

- Provide your financial forecast for 5-years post market introduction of your solution.
- Describe your vision to develop new markets or to significantly transform existing ones.

Funding Needs

- Describe your financial needs for grants and investment, possibly relating them to your technology maturation plans (TRL increase, certifications, etc.) and to your business development plans (market deployment, scale up, etc.) (*please note that the figures are indicative at this stage*).
- Explain why you have not been able to raise sufficient investment to carry out your project and why you need the support of the EIC.

